

DSM Press Release

DSM Nutritional Products

Communications

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DSM wins the innovation award with the iCheck® Egg

Consistent source of innovation

In its constant search to improve the quality of food, DSM Nutritional Products presents an innovation that once again brings added value for all those involved in the poultry industry. This innovation is intended for CAROPHYLL® users and aims to assure a reliable color for egg-based products.

The use of egg products in foodstuffs is increasing steadily, particularly in Europe.

This increase can be attributed to the use of egg yolk in products which make up consumers' every-day purchases: pasta, mousses, mayonnaise, biscuits, pastries, etc.

In this context, professionals will want to have a stable and consistent raw material such as egg yolk in order to guarantee a uniform color for their food products, as it is this color that can be a decisive factor at the moment of purchase.

The expertise of CAROPHYLL® CHECK

DSM Nutritional Products has recognized this situation and proposes the CAROPHYLL® CHECK solution to better serve professionals in the food industry. This new concept is based on 3 key points:

- 1- Dietary recommendations, for laying hens in order to produce homogenous eggs of the required color.
- 2- The iCheck® Egg, a kit allowing rapid monitoring of the color of eggs and egg products. It is easy to use and gives results in less than 10 minutes.
- 3- The CAROPHYLL® range. Identical to natural carotenoids, it contains an innovative, high quality formulation made from 100% plant-based ingredients that has been certified according to FAMI.QS. Produced in France, CAROPHYLL® is manufactured according to the DSM standard, based on four principles: Safety, Quality, Traceability and Reliability (SQTR).

In summary

The CAROPHYLL® Check solution for the egg processing industry, validated by the DSM iCheck®, is a tremendous opportunity for egg users to have a raw material that will enable them to market products that correspond to the wishes of consumers. The traceability of the use of CAROPHYLL® throughout the process is essential to ensure a consistent quality standard.

Space 2008 awards the iCheck® Egg the Innov'Space prize

The DSM team looks forward to meeting you at their stand to advise you about CAROPHYLL® Check and its measurement tool, the DSM iCheck®.

DSM stand: Hall 9, Aisle B, Stand 44 from 9–12 September 2008, Rennes (France)

About DSM Nutritional Products

DSM Nutritional Products is the world's leading supplier of vitamins, carotenoids and other fine chemicals to the feed, food, pharmaceutical and personal care industries. The business has sales of over EUR 2 billion and a long tradition as a pioneer in the discovery of new

products, new formulations and attractive applications for all industry segments. For further company information please visit www.dsmnutritionalproducts.com.

DSM - the Life Sciences and Materials Sciences Company

Royal DSM N.V. creates innovative products and services in Life Sciences and Materials Sciences that contribute to the quality of life. DSM's products and services are used globally in a wide range of markets and applications, supporting a healthier, more sustainable and more enjoyable way of life. End markets include human and animal nutrition and health, personal care, pharmaceuticals, automotive, coatings and paint, electrics and electronics, life protection and housing. DSM has annual sales of almost EUR 8.8 billion and employs some 23,000 people worldwide. The company is headquartered in the Netherlands, with locations on five continents. DSM is listed on Euronext Amsterdam. More information on DSM: www.dsm.com.

For more information:

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Forward-looking statements

This press release contains forward-looking statements. These statements are based on current expectations, estimates and projections of DSM and information currently available to the company. The statements involve certain risks and uncertainties that are difficult to predict and therefore DSM does not guarantee that its expectations will be realized. Furthermore, DSM has no obligation to update the statements contained in this press release. The English language version of the press release is leading.