



EGG-CITING WORLD EGG DAY

EMPHASIZING GLOBAL EGG SUPPORT

On October 10 DSM Food Specialties and DSM Nutritional Products celebrated World Egg Day. The main objective of this celebration was to create awareness throughout the global organization that DSM actively supports the egg industry with creative and innovative solutions, from chicken feed to processed egg products.



Optimum Vitamin Nutrition (OVN)[®]



Premi[®] Test



CAROPHYLL[®] check



MAXAPAL[®] enzymes

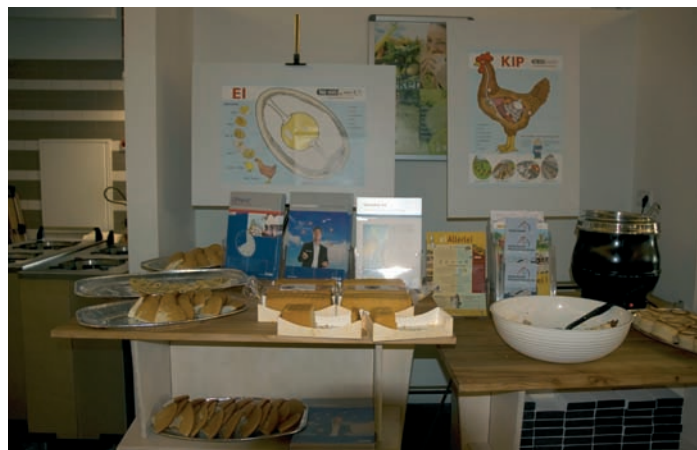
As DSM is globally active in the egg industry, several locations and business teams were involved in this world egg day event. To underline our recently introduced concept **'Egg Management, it's in your hands'**, jugglers were present on several sites. In Delft (The Netherlands), for example, employees were entertained by Niels Duinker, three times awarded Dutch Champion Juggler. Also in Seclin (France) and Urmond (The Netherlands) a juggler entertained the site employees.



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In our manufacturing site at Seclin (France) the egg processing process was explained. The benefits of MAXAPAL[®] A2 in our customer process the various options to desugarize white eggs were demonstrated.



At all these DSM sites special egg food was freely available at the various restaurants.

The response at the various participating locations was very positive. We thank all the DSM egg team members for their contribution: together we made our first World Egg Day a success!

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